

**(SELF) ENGAGE**



## **OSKAR MAARLEVELD**

Artist & Art teacher at the Montessori Lyceum Amsterdam  
& Breitner academie - University of the arts Amsterdam



**BORING**

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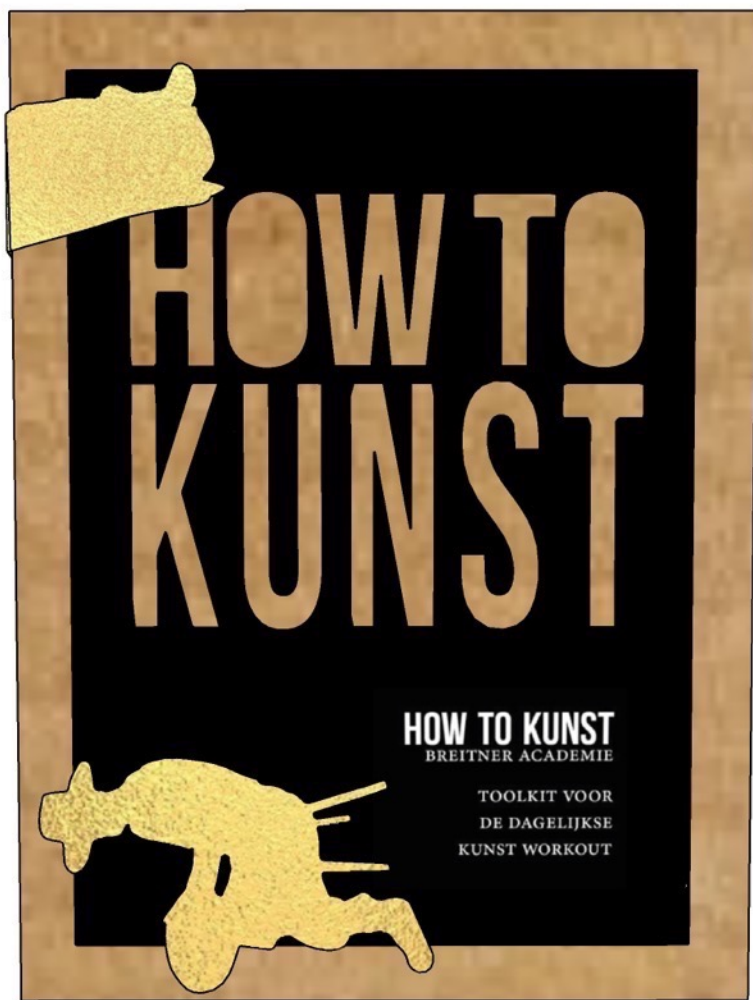
**BORING**

# HOW TO KUNST

Toolkit  
for the daily art  
workout

EDITIE 2019





EDITIE 2020

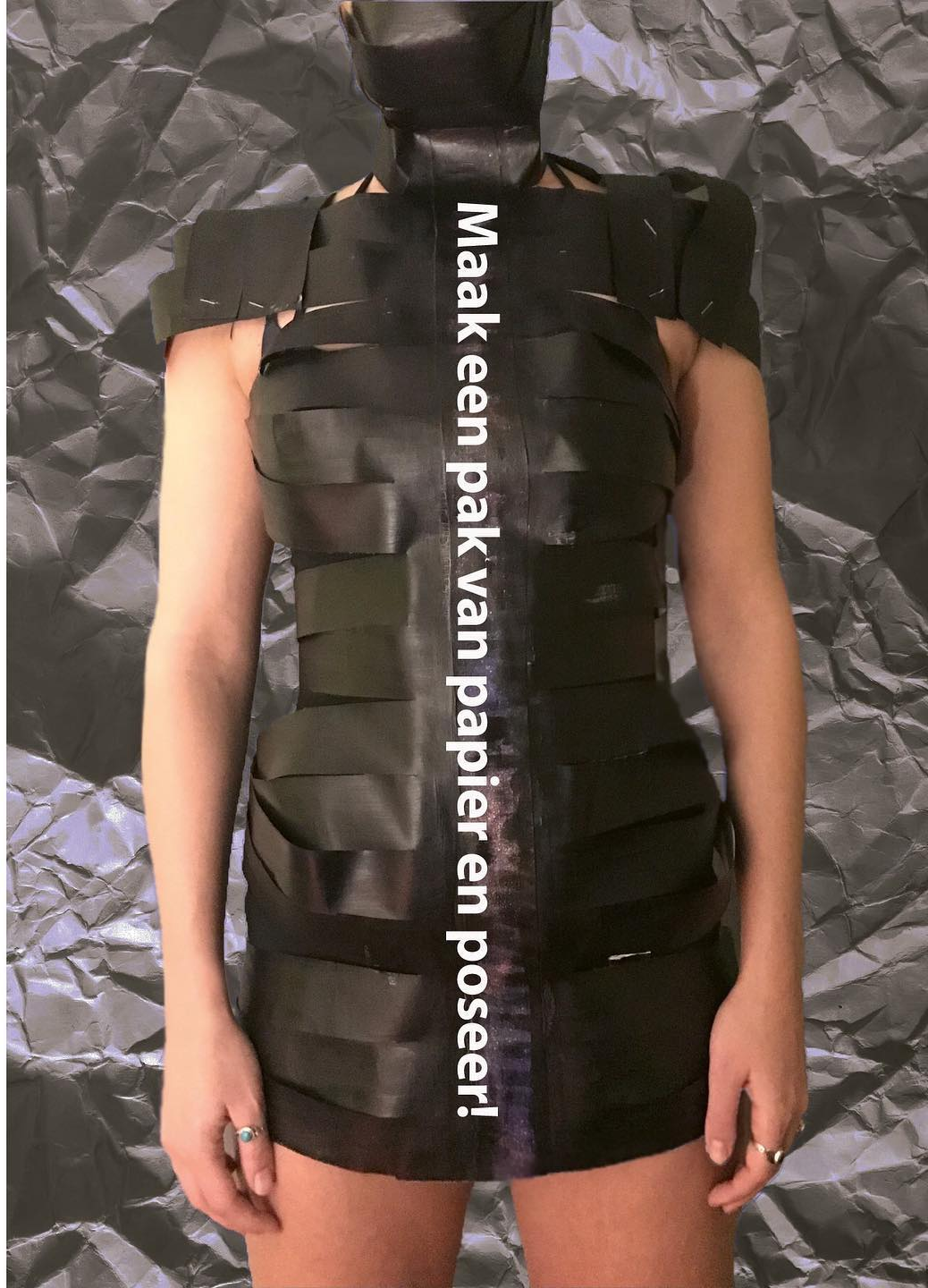


# HOW TO KUNST

In deze toolkit zitten 300 kaarten met inspiratiebronnen, prikkelende vragen en uitdagende opdrachten die je op een laagdrempelige, inspirerende en tegendraadse manier kunst laten onderzoeken. HOW TO KUNST is geschikt voor makers, liefhebbers, leerlingen, studenten & docenten.

WORK ART, PLAY ART  
DOE WAT JE NIET LATEN KUNST!

Let op: De HOW TO KUNST toolkit bevat kunst verruimende middelen. HOW TO KUNST wil niet sturen maar prikkelen, ontregelen en inspireren.



Maak een pak van papier en poseer!

**MAKE A SUIT OUT OF PAPER AND POSE**





**MAKE A NEW APPLICATION  
FOR AN OBJECT**

CREATING

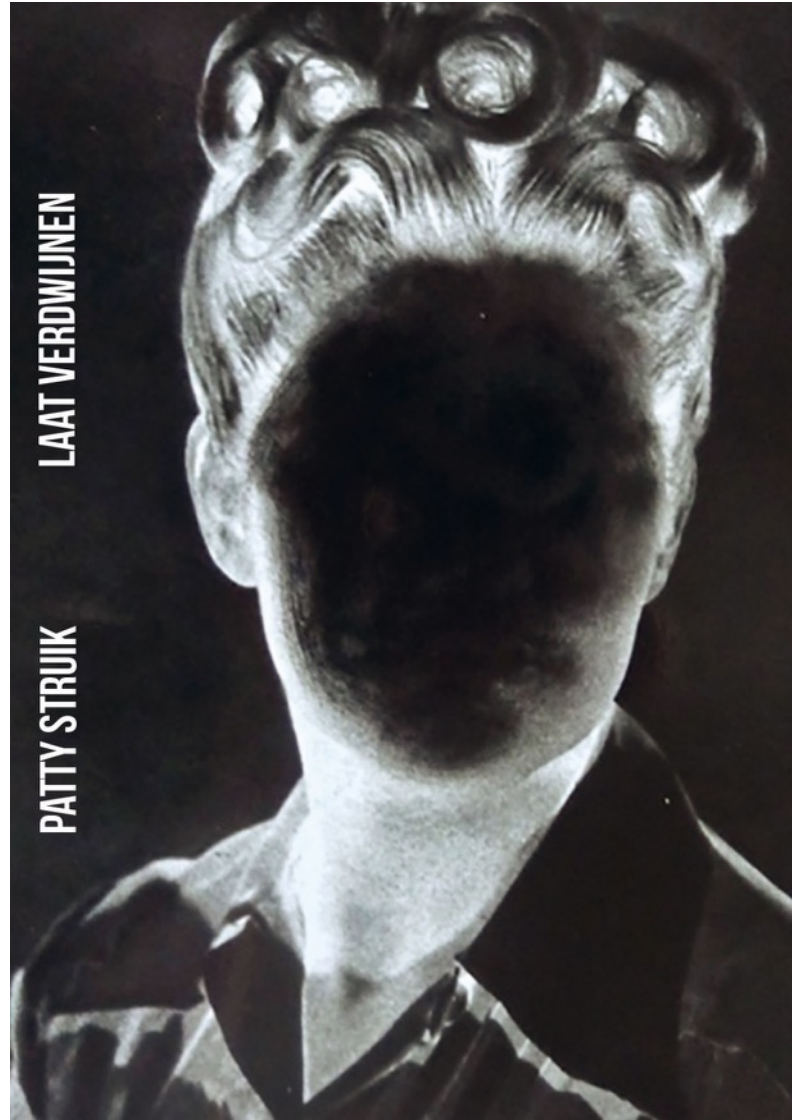
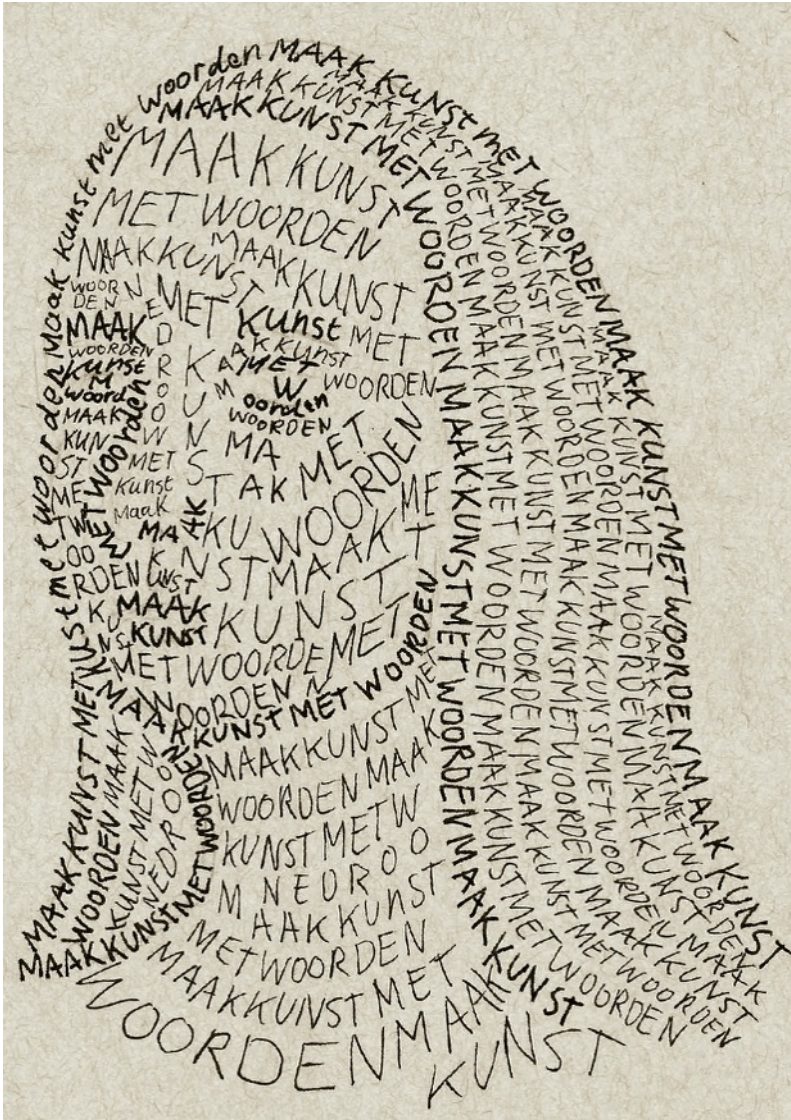
IS

DESTROYING

LETTERS ມີ ມາ ຈາກ ມາດຕະຖານ  
KUNST ມີ ມາ ຈາກ ມາດຕະຖານ  
HET ມີ ມາ ຈາກ ມາດຕະຖານ  
ALFABET ມີ ມາ ຈາກ ມາດຕະຖານ  
NIEUWE ມີ ມາ ຈາກ ມາດຕະຖານ  
MAAK ມີ ມາ ຈາກ ມາດຕະຖານ  
ZIJN ມີ ມາ ຈາກ ມາດຕະຖານ



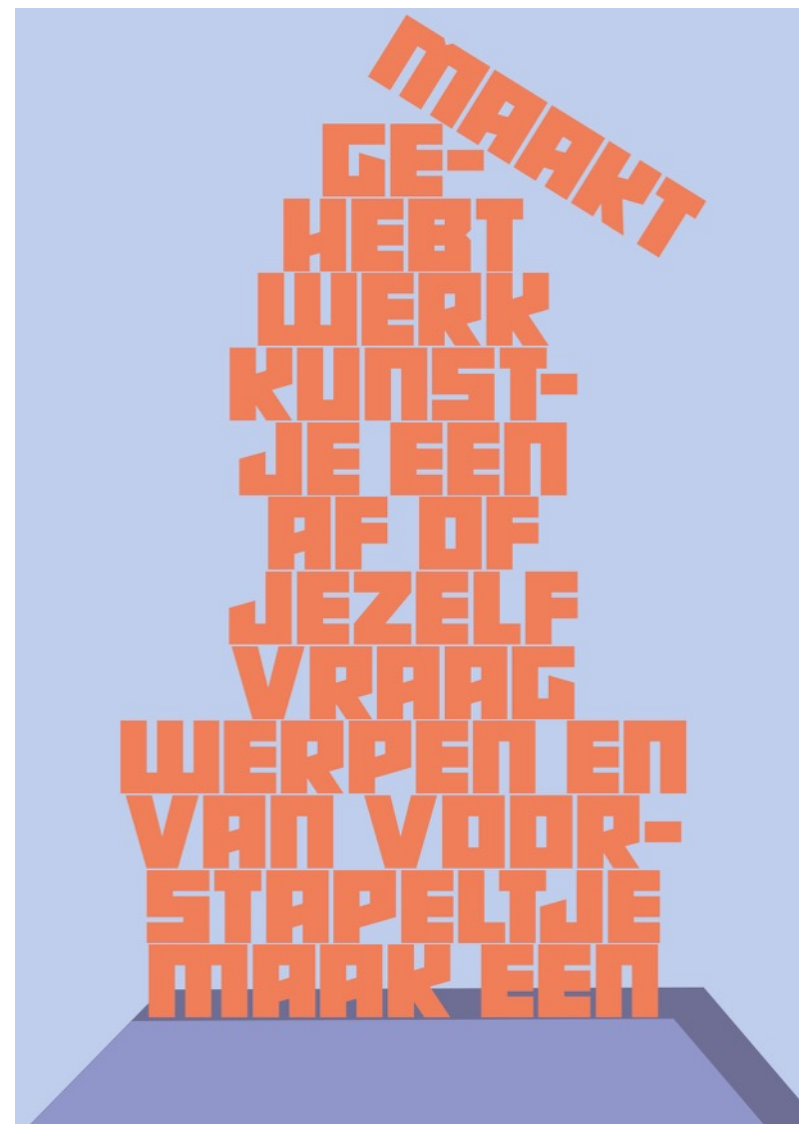
Verbeeld  
een mens  
uit de  
toekomst



LAAT VERDWIJNEN

PATTY STRUIJK

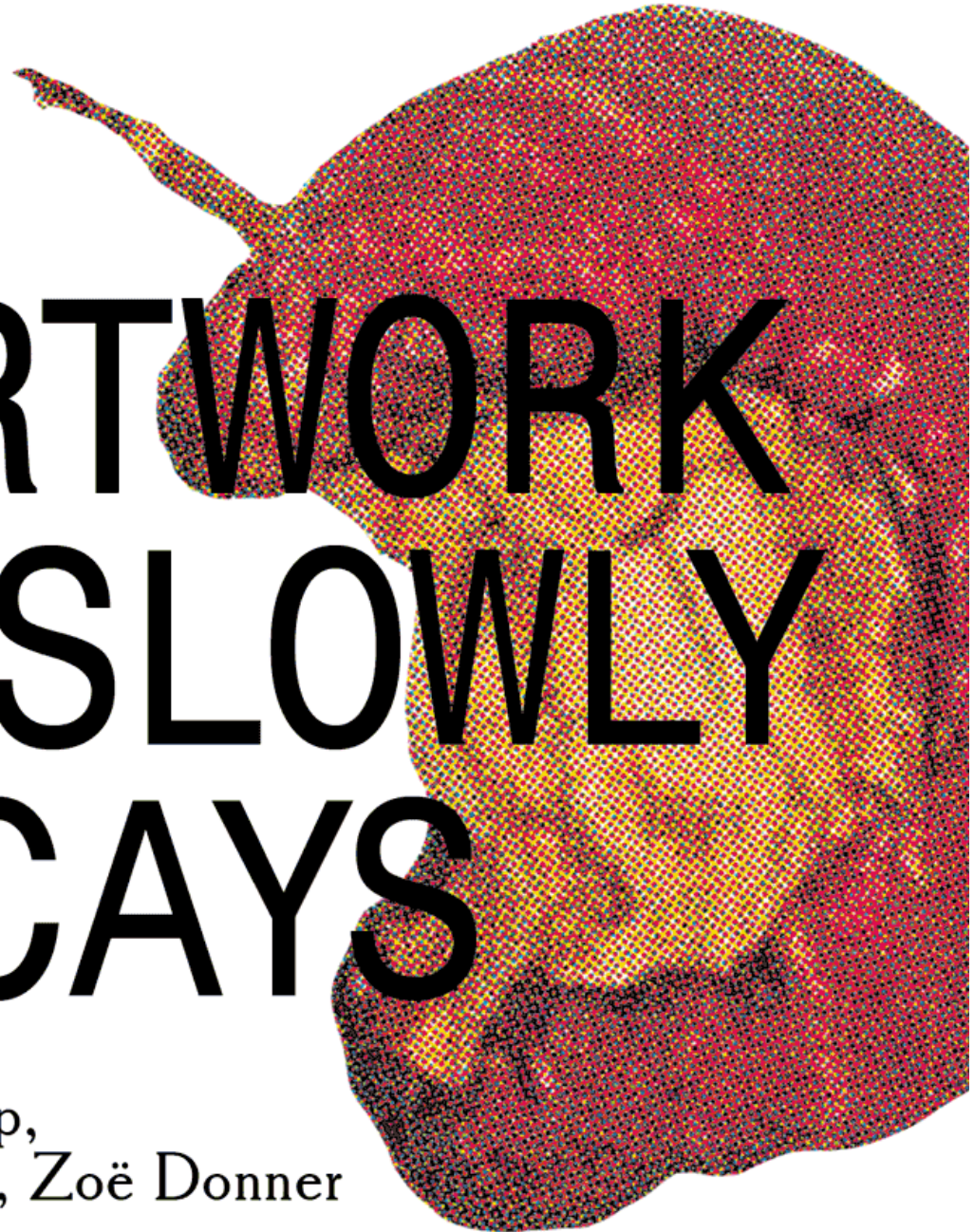
**MAAK  
TEOVFLAILG  
EEN  
BEDLENEDE  
KNUWTSREK**

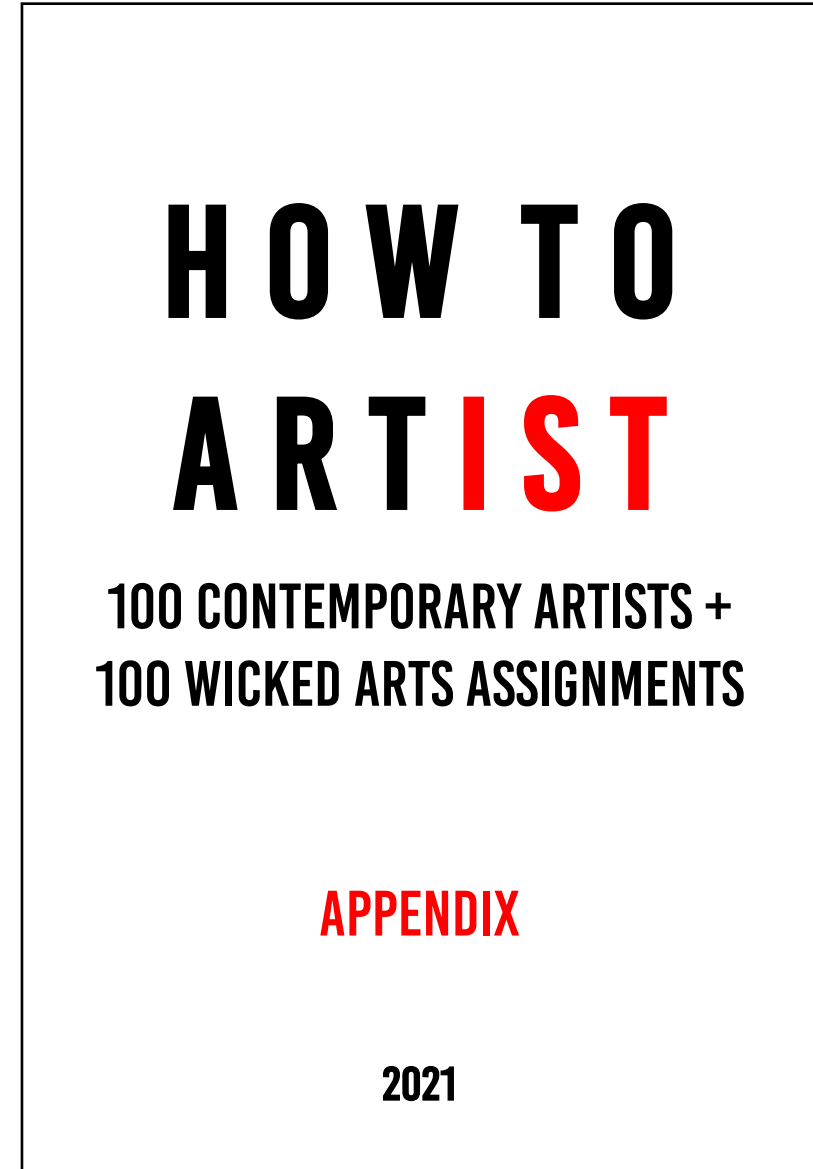


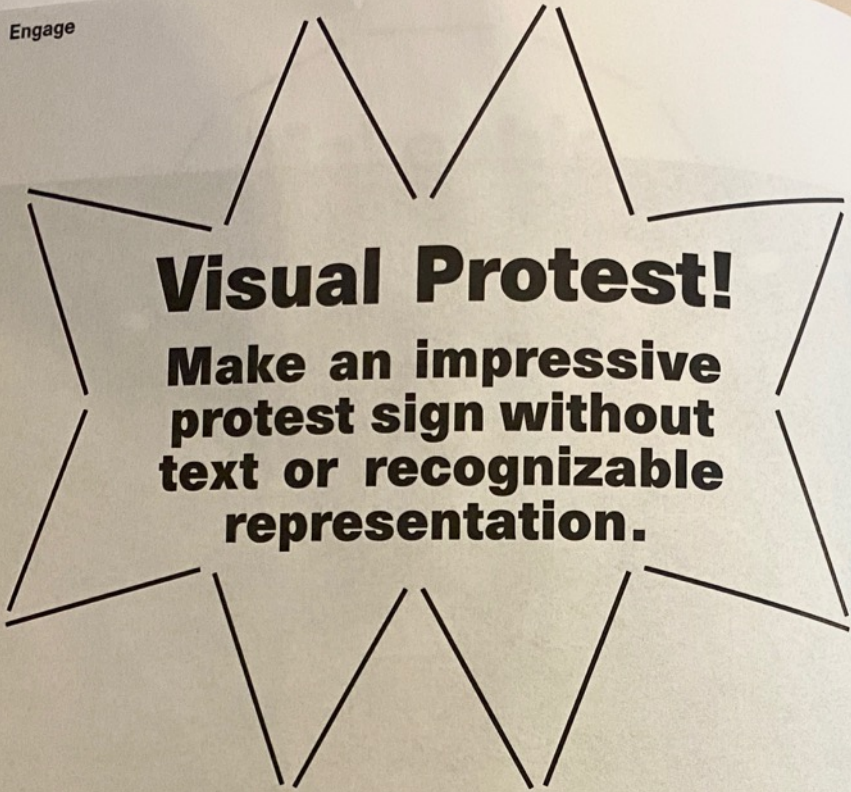
Make...

**AN ARTWORK  
THAT SLOWLY  
DECAYS**

Iris de Vries, Isis van der Knaap,  
Kim van der Vlugt, Max Muris, Zoë Donner







# Visual Protest!

**Make an impressive protest sign without text or recognizable representation.**

Oskar Maarleveld  
Amsterdam, the Netherlands

**What needs to change in the world? Protest wordlessly in a public space and take a photo.**

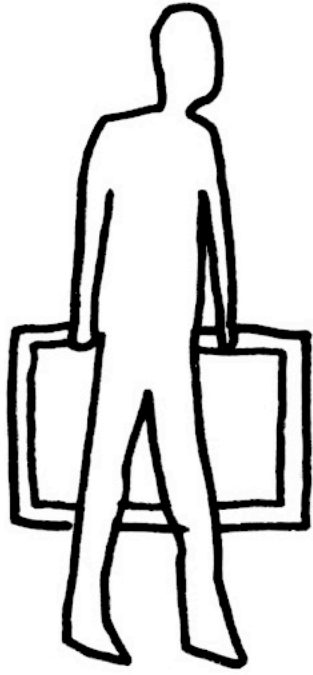


Oskar Maarleveld, *Protest Sign*, 2010, during manifestation 'Schreeuw voor cultuur' [Cry for Culture], 2010

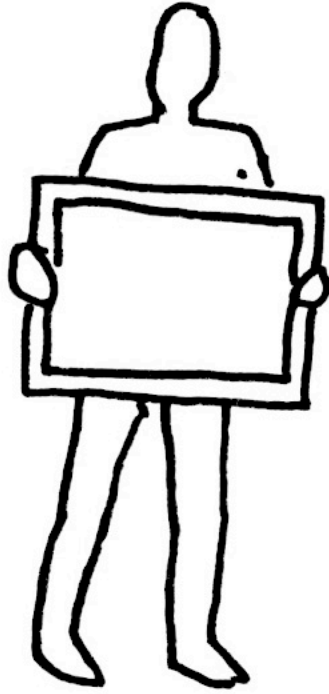
**DARE TO STAND UP FOR YOUR OPINION AND VISION**

**AND SHOW THIS IN YOUR ARTWORK**

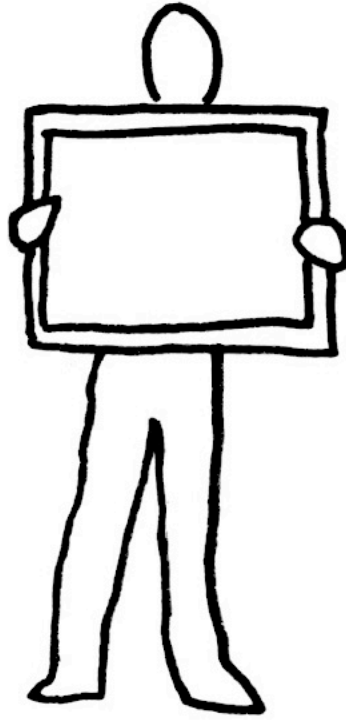




1



2



3



4



*El Lissitzky 1920*



Memphis Strike 1968

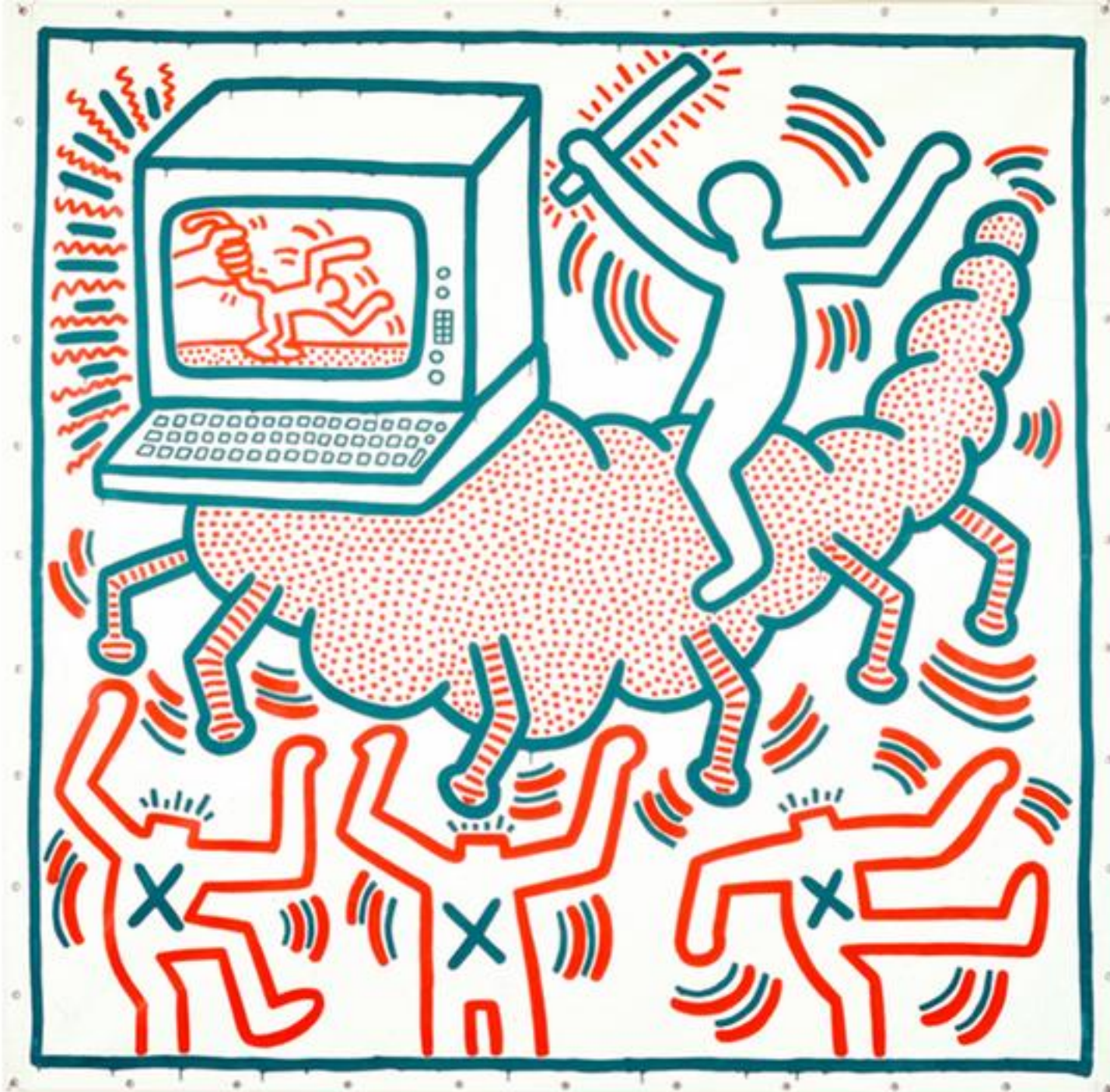


Keith Haring



**FREE SOUTH AFRICA**

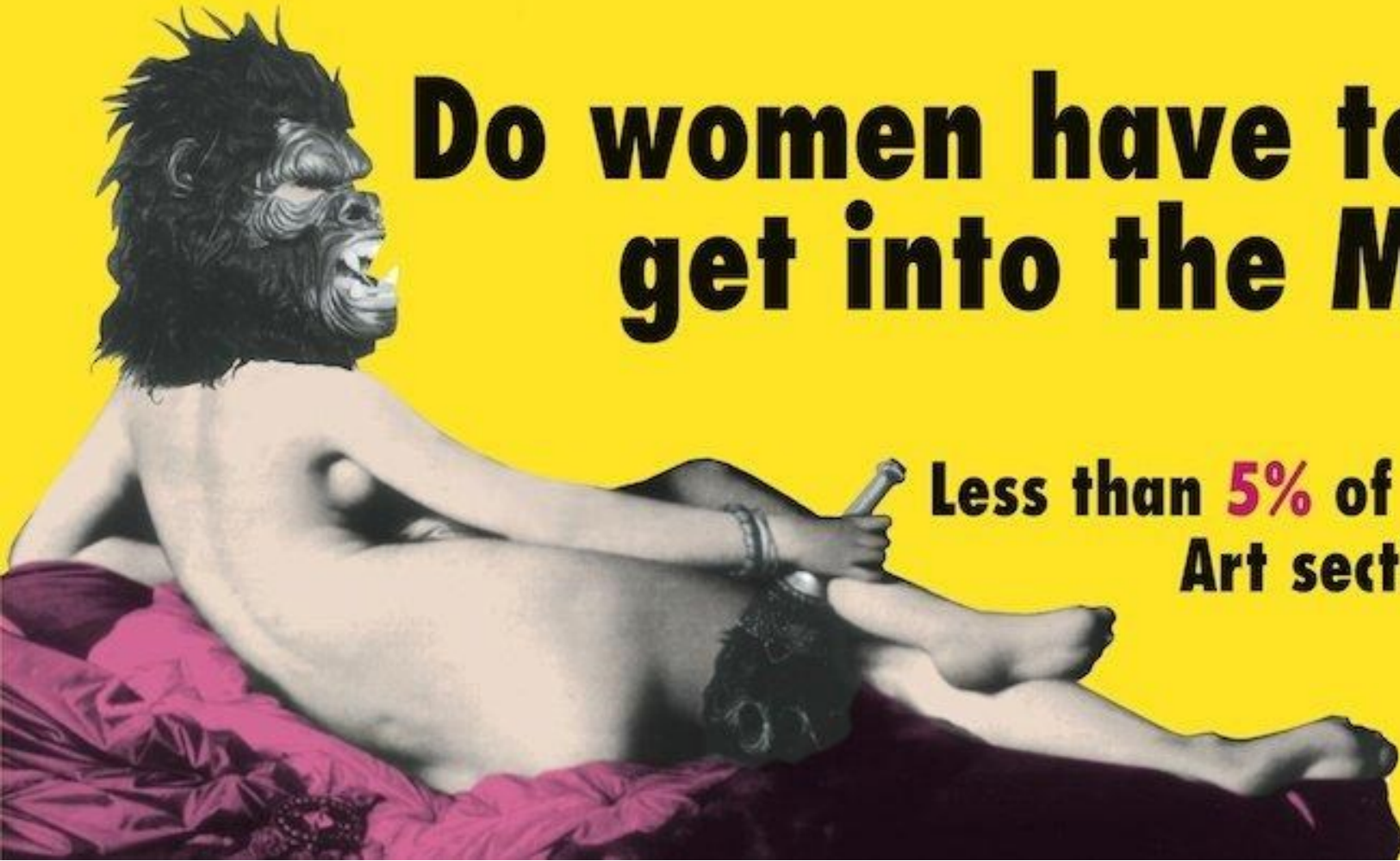
*Keith Haring*



*Keith Haring*



Guerrilla Girls



# Do women have to be naked to get into the Met. Museum?

Less than **5%** of the **artists** in the Modern Art sections are women, but **85%** of the **nudes** are female.

**GUERRILLA GIRLS** CONSCIENCE OF THE ART WORLD





**BLM**  
**A joint statement from**  
**Marc Quinn and Jen Reid**  
15 July, 2020





**PROTEST AGAINST LITERACY**



only one

DOE IETS

50 million scouts  
already want to  
leave the world a  
little bit better  
than they found it  
**Now it's  
your turn**  
SCOUTS

CONSUMERS PAYING

UR. mama  
IS SO  
f\*cking  
HOT!





Engage

**Visual Protest!**  
**Make an impressive  
protest sign without  
text or recognizable  
representation.**

Oskar Maarleveld  
Amsterdam, the Netherlands



**FREEDOM TO THINK?  
FIND YOU'RE OWN WAY?**



**AGAINST MODERN ART?  
AGAINST BORDERS ?**



## **60 MINUTE PROTEST**

**5 MIN.**

**WHAT REALLY NEEDS TO CHANGE IN THE WORLD?**

**10 MIN.**

**HOW TO DRAW ATTENTION TO IT ( WITHOUT WORDS OR RECOGNIZABLE IMAGE)**

**30 MIN.**

**PROTEST SIGN**

**15 MIN.**

**PROTEST**



**WHAT'S THE HIDDEN MESSAGE?**





**MENTAL CARE**





**TOXIC MASCULINITY**







# SHELTER FOR THE HOMELESS







**SAVE THE PLANET**



**AGAINST GENDER DISCRIMINATION**









**SAVE THE ARTS**  
**DON'T LOOK DOWN AT THE ARTS**





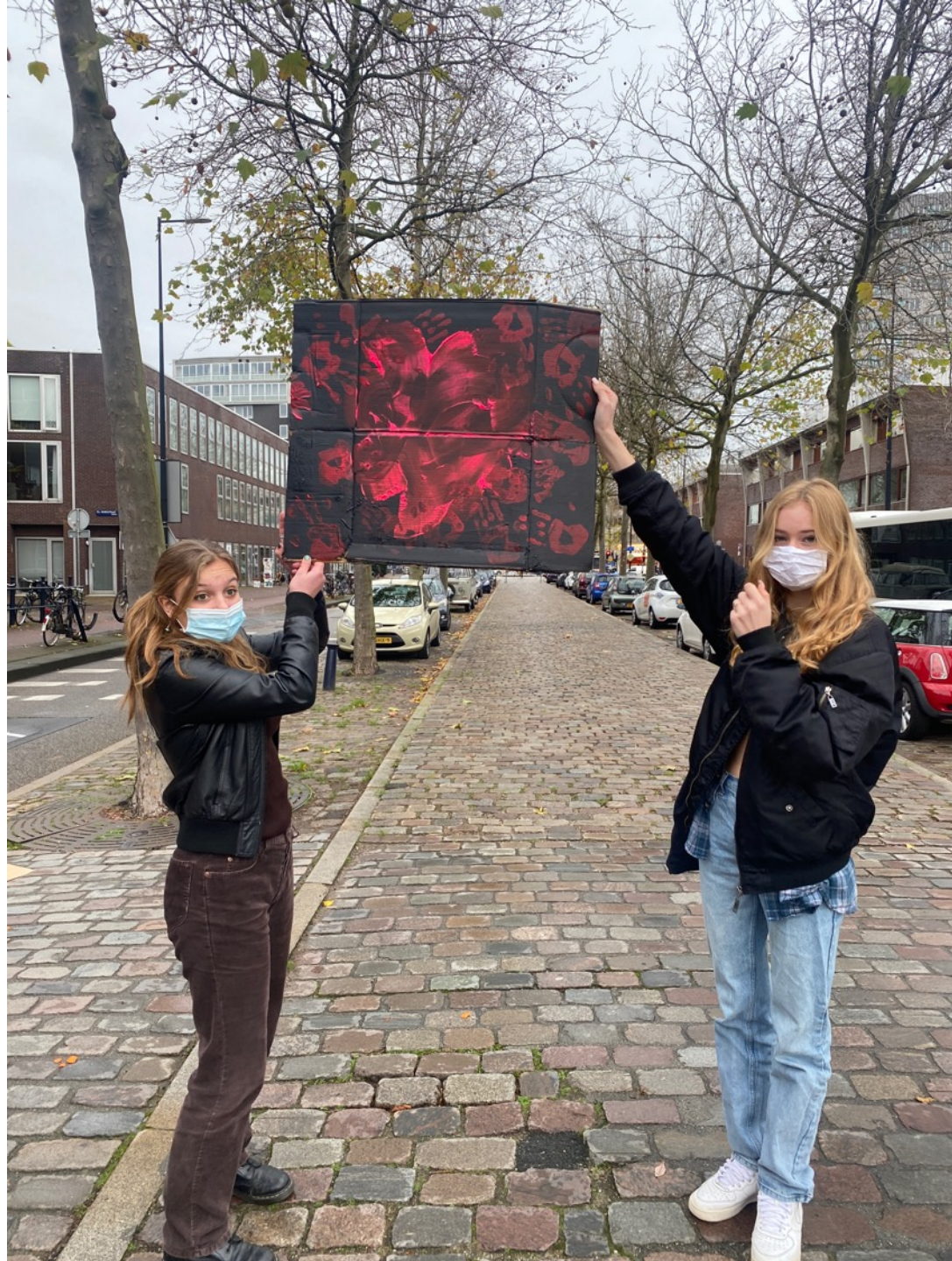


**TAMPONS FOR FREE**





**AGAINST FAST FASHION**





**NONCONFORMISM**



# AGAINST SEXUAL ABUSE









**PRISON POLICY IN THE US**





**AGAINST GREENWASHING**





**SAVE THE RAINFOREST**





**AGAINST DISCRIMINATION**





MAKE ART CLASS  
CONTEMPORARY  
AGAIN

